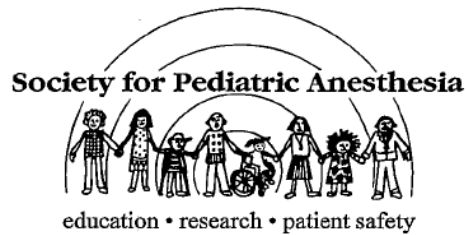


Social Media Guide



Hashtag: #SPAATX2017

During this year's conference, we are utilizing social media to create a VIRTUAL SPACE for discussion. We hope that social media will allow discussion with those unable to attend in-person and will also permit continued discussions after the conference.

So what is the big deal?

Twitter has revolutionized social media by making it simple for the world to **communicate in real time.**

During the conference you can use Twitter to:

- Communicate with organizers
- Ask questions of organizers & attendees
- Discuss topics in real time with attendees
- Share documents
- Get article citations



How do I get started?

1. Create an account on Twitter

Join Twitter today.

Full name

Phone or Email

Password

Tailor Twitter based on my recent website visits. [Learn more.](#)

Sign up



Join Twitter today.

Sean Barnes

sbarne21@jhmi.edu

.....

Tailor Twitter based on my recent website visits. [Learn more.](#)

Sign up



Choose a username.

Don't worry, you can always change it later.

@DrSeanBarnes

Suggestions: [DrSeanBarnes2](#) | [DrSeanBarnes3](#) | [DrSeanBarnes4](#) | [DrSeanBarnes5](#) | [DrSeanBarnes6](#)

Next

[Skip](#)

2. Write a brief profile

Sean Barnes, MD, MBA

@DrSeanBarnes

Anesthesiologist, Pediatrician, Future

[@HopkinsACCM](#) [#PedsAnes](#) Fellow.

[@PediAnesthesia](#) Trainee SIG Chair.

Researching [#SoME](#), [#sedation](#) &

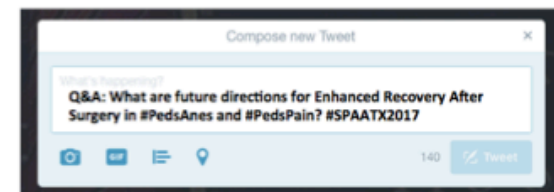
[#delirium](#)

[Baltimore, MD](#)

3. Replace your Egg

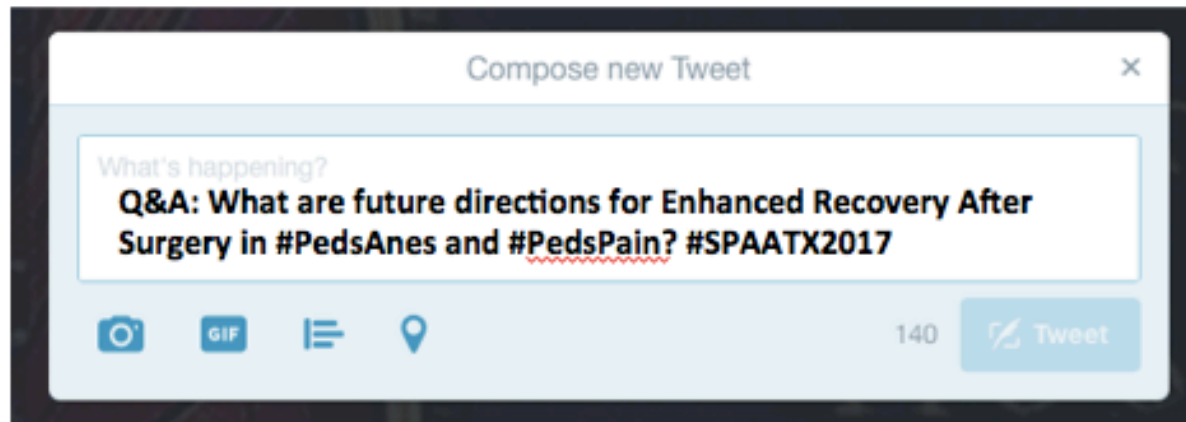


4. Start Tweeting!



Asking a Question on Twitter

1. Create an account on Twitter
2. Click on the  button 
3. Formulate your question using 140 characters or less starting with “Q&A” and be sure to include **#SPAATX2017** & **#PedsAnes**



4. Include topic specific hashtags such as #PedsPain or #PatientSafety for specific content.
5. To reference a user, include their Twitter handle (i.e. John Fiadjoe = @jef042, Sean Barnes = @DrSeanBarnes)

Helpful Hints

- Think of tweeting as a cross between text messaging, instant messaging, and blogging.
- Tweets are **LIMITED TO 140 CHARACTERS** so you will quickly learn economy of thought and word.
- Utilize helpful punctuations & abbreviations; twitter will automatically shorten your web-links!

The “Lingo”

- Follow: By following someone on Twitter, you will receive his or her tweets in your feed.
- @person: A comment aimed at one user, but visible to the public
- “DM” = Direct Message: A message sent privately to another user (but you must follow one another to do this)
- “RT” or Retweeting: Sharing someone else’s tweet to your followers. You can quote it directly or edit it. If you edit it, the tweet becomes a “MR” or Modified Retweet.
- Hashtag: Words beginning with a # to help you find specific conversations. The “#” makes the tweet searchable!

Questions about using Twitter?

Send John (@jef042), Sapna (@SapnaKmd), or Sean (@DrSeanBarnes) a tweet!